NADIA FUGAZZA

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PROFILE

Executive Producer/Head of production with 15+ years' experience collaborating with major media players and top luxury brands.

DRIVEN PRODUCER: produced more than 1,000+ hours of content and eight original docu-series spanning multiple seasons **CREATIVE LEADER**: managed production crews of up to 25+ on global shoots for individual projects budgeted at up to \$750k each **WIDELY DISTRIBUTED**: worked on creative projects distributed through major outlets such as amazon, vice, hbo, showtime and fox

- Ideated, developed and produced multi-episode specialized series that reach digital audiences in the millions.
- Led the entire production process, from pre- to post-production, with experience working with widely distributed programming, including short and longform, documentary and narrative.
- Recruited, cultivated and managed production teams of up to 25+ for productions spanning more than 10 countries.
- Developed content and creative strategies for multiplatform media production for luxury clients such as Porsche, Mercedes-Benz, Jaguar, Chopard, VW, Belstaff, Hyundai, Porsche Design, Fiat-Chrysler-Alfa Romeo, Jaeger LeCoutre, Turtle Wax, Ferrari and Toyota.
- Conceptualized ideas and drove the development process, from idea generation to show naming to scripting.
- Oversaw post-production management, harnessing extensive editing experience to ensure a smooth and timely pipeline.
- Architected successful marketing and distribution strategies that are deeply embedded in social and digital media.
- Built a strong global creative network with writers, DPs, editors, audio specialists, designers and all technical crew.
- Directly managed production budgets of up to \$750K per project.
- Negotiated and secured video content sponsorships from major global brands.

ACCOMPLISHMENTS

• Produced network quality short form series for Petrolicious, a branded digital content marketing and production agency specializing in the automotive industry, that drove 80-fold growth in YouTube audience in four years and collected millions of views on YouTube

(including one project with over 2.7 million views).

- Conceived and produced four original series (all still running) at Petrolicious, generating more than 2,000 episodes to date.
- Supervised 14 producers and directors in six countries to produce two new original episodes of programming per week.
- Produced all content for Petrolicious member channel launch, significantly contributing to double-digit paid subscription growth.
- Oversaw the entire production process to final delivery, from creating the concept to developing the marketing and promotion strategy, for The Soul Within, a six-episode series sponsored by Porsche for the launch of their first-ever electric vehicle, Taycan; series was picked up for distribution by Amazon and Vice Media.
- Served as creator, showrunner and Supervising Producer on Peking To Paris (2 seasons of 10 episodes each), focusing on the journey of a 1969 Porsche 912 in the longest vintage rally in the world spanning 18 countries and 14,000km in 36 days.
- Collaborated on over 30 major film and TV projects, including award-winners such as Fox's Dr. House and Showtime's The L-Word, spanning a 15-year career as an editor and post producer.

EMPLOYMENT HISTORY

2021	Motorcycle Art Foundation/The Vintagent	Los Angeles,
	 Ideated, Produced and Edited a 1 minute promo for the promotion of the ADV:Overland exhibit at the Petersen Automotive Mseum sponsored by Harley Davidson. Consulted on strategies to expand the Vintagent.com site to a content site and media agency. 	United States
2014 - 2021	Petrolicious	Culver City, United States
	 Director Of Production 2018 - present Producer 2016 - 2018 Editor 2014 - 2015 	
1999 - 2014	Freelance	Los Angeles,
	Film and TV Editor for HBO, Showtime, FOXPost Production Supervisor, Post Producer	United States
	EDUCATION	
1998	Bachelor of Arts in Film and Television Critical Studies (summa cum laude), USC School of Cinema and Television	Los Angeles, United States

SKILLS

Adobe Premiere Pro | Adobe Photoshop | Avid | Final Cut Pro | Pro Tools | Adobe Audition | Post-production Management | Casting | Development | Scriptwriting | Budgeting | Digital Production | Content Strategy | Multilingual (fluent in Italian, Spanish and French)